



**ON-CAMPUS
TRAINING
FOR CAREER
SERVICES STAFF**

NACE COACHING FUNDAMENTALS ON-SITE WORKSHOP

The NACE Coaching Fundamentals workshop provides coaching strategies and best practices to establish and conduct effective and ethical coaching sessions for clients. Attendees will learn strategies to create an environment that supports mutual respect and learn methods to communicate effectively during a coaching session. Attendees will use empowerment and positive reinforcement to create a coaching alliance.

Following this program, you will be able to:

- ✓ List commonalities between coaching and counseling;
- ✓ Identify structural components of a comprehensive coaching plan;
- ✓ Examine factors impacting the coaching process;
- ✓ Maximize client outcomes through goal setting;
- ✓ Determine post-session activities for goal attainment;
- ✓ Analyze client feedback regarding effectiveness of coaching and goal attainment; and
- ✓ Create an approximative timeline for coaching services and establish a comprehensive plan.

FORMAT

Live workshop

LENGTH

4 hours

CAREER LEVEL

Basic- and intermediate-level career services professionals

CAREER SERVICES COMPETENCY

Career Coaching, Advising, and Counseling

FEE

\$325 (member); \$450 (nonmember)

CONTINUING EDUCATION CLOCK HOURS

BCC - 4 clock hours

ICF - 4 clock hours

NACE COACHING FUNDAMENTALS

LENGTH: 4 hours

INSTRUCTOR: NACE Coaching Faculty

CAREER LEVEL: Basic- and intermediate-level career services professionals

COMPETENCIES: Career Coaching, Advising, and Counseling

CONTINUING EDUCATION CREDIT HOURS: BCC – 4 clock hours; ICF – 4 clock hours

MODULE NAME	VIRTUAL	ON-SITE	REGISTRANTS
NACE Coaching Fundamentals	\$1,600	\$3,100	Level 1 (up to 10 people)
	\$1600 + (\$160) per person	\$3100 + (\$310) per person	Level 2 (over 10 people)



FEES INCLUDE:

- NACE Coaching Faculty
- NACE Staff Support
- Learning Guide
- Handouts/Resources

FEES EXCLUDE:

- Location or facilities (space for all attendees, break-out space for small, 4-6 person groups)
- Audiovisual needs (laptop, remote microphone, projector)
- Food and beverage
- Incidentals (flip charts, markers)

Please note: Your on-site program may not be recorded or reproduced in any way.



NACE is an approved provider by the Center for Credentialing and Education, Inc. for the Board Certified Coach Credentialing and Continuing Coach.



NACE is also an approved provider for Continuing Coach Education clock hours through the International Coaching Federation.

QUESTIONS?

Contact NACE Professional Development at educationrequest@nacweb.org or 610.625.1026.