

CONFERENCE + EXPO

# Prospectus

[naceweb.org/NACE26](https://naceweb.org/NACE26)

**nace26**  
conference + expo

Denver, CO June 9-11 | Virtual June 24-25

## NACE26 Denver

June 9-11, 2026

Colorado Convention Center, Denver

## NACE26 Virtual

June 24-25, 2026

Live Virtual Event

## Who is NACE?

Established in 1956, the **National Association of Colleges and Employers (NACE)** is a professional association that connects more than 17,700 college career services professionals, university relations and recruiting professionals, and the business solution providers that serve this community.

We are the leading source of information on the employment of the college educated, forecasts hiring and trends in the job market; track starting salaries, recruiting and hiring practices, and student attitudes and outcomes; and identifies best practices and benchmarks.

We are the only national association that brings together professionals focused on early talent recruitment and higher education career outcomes.

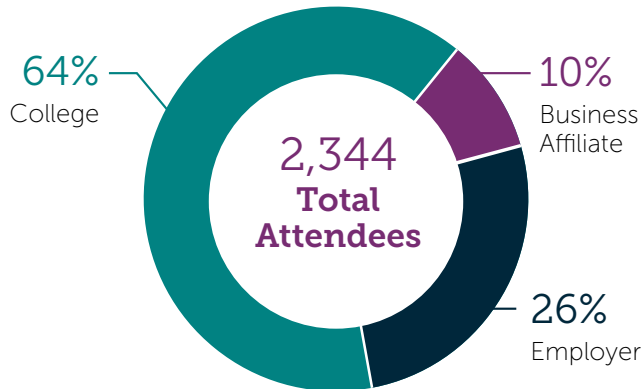
## NACE Membership

*As of September 2025*



# A Look Back at NACE25 Philly + Virtual

## NACE25 Philly



## NACE25 Virtual



## Important Dates

**March 2, 2026**  
Exhibit Early-Bird Rate Ends

**April 24, 2026**  
Sponsorship Sales Close

**May 8, 2026**  
Exhibitor Sales Close

72% of attendees are in a manager or higher position in their organization



NACE 2025 was an incredible experience that brought together passionate professionals in career development and recruiting.

My team and I shared meaningful discussions about the conference and the city of Philadelphia! The NACE Team did an amazing job ensuring that everyone feel welcome and included.

- Demetrius J.

NACE provided an excellent opportunity to connect with other institutions and professionals which has led to wonderful collaborative relationships as well as a strong network of resources.

- Tom U.

The conference itself was phenomenal, as always, with too many great session topics to choose from, refreshing and insightful keynote speakers, and a wonderful Expo Hall of vendors, food, and events. It was a great time connecting with old friends and colleagues and meeting new ones! I've already got several meetings set up over the coming weeks from connections I made at NACE.

If you're in Career Services or University Recruiting, I highly recommend making it to a NACE Conference!

- Jessica N.

Attending the NACE conference left me feeling recharged, refocused, and deeply hopeful about the future of work for our current college students. It was also a reminder that relationships still matter and that meaningful networking can happen both in planned moments and unexpected ones. This experience not only affirmed the work I do, but it also expanded my vision for what is possible when we center collaboration, innovation, and student success in everything we build.

- Uzoma O.

NACE is where the heart of the career services community beats and being part of it is invaluable. At Iris Booth, we found it deeply rewarding to connect with the people who inspire students, shape futures, and deliver impact daily. The conference allowed us to strengthen relationships with long-time partners, form new collaborations, and most importantly, support a community that's devoted to helping others succeed.

- Brandon G.

The annual NACE conference is the one time a year where I can meet with the major technology vendors providing support to career centers across the country. It makes it very easy to find out what new features have been launched and where we are seeing innovation. That alone makes the conference an indispensable part of my summer. When you add in opportunity to learn from peer institutions attending the conference becomes a no-brainer.

- Nathan H.

If you're looking for a conference where the content is amazing, you meet so many people in your field, and you have the opportunity to work with individuals in this amazing profession; NACE is for you.

- NACE25 Philly Attendee

# Sponsors



# A Look Ahead to NACE26 Denver



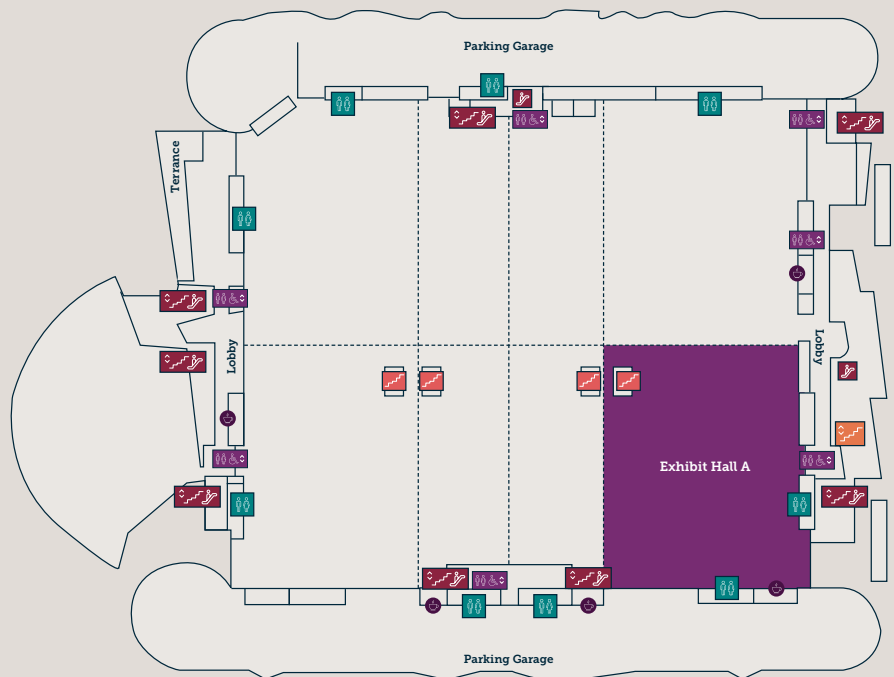
Colorado Convention Center | Denver, CO

→ GOAL 2,200 + ATTENDEES

## Exhibit

### Why Exhibit at NACE26?

NACE26 connects you directly with leaders in university relations and recruiting and career services practitioners. Meet decision-makers eager for solutions to make their jobs easier, faster, and more impactful. Stand out as a thought leader, drive brand recognition, and build relationships that convert to qualified leads.



# Why Sponsor at NACE26?

## UNMATCHED VISIBILITY

Put your brand in front of 2,200+ career services professionals, employers, and business leaders at the premier event in our field.

## ENGAGED AUDIENCE


Connect with decision-makers and influencers eager to discover new solutions, build partnerships, and shape the future of early talent and career readiness.

## TAILORED OPPORTUNITIES

From high-profile stage moments to interactive experiences and virtual engagement, our sponsorship packages offer a range of ways to align your brand with innovation and impact.

## A HISTORIC CELEBRATION

Join us as we celebrate NACE's 70th Anniversary—an extraordinary milestone that amplifies the energy, visibility, and prestige of this year's conference. Sponsoring NACE26 means becoming part of a legacy while shaping the future.



With high-impact visibility before, during, and after the event, NACE26 sponsorship keeps your brand top of mind where it matters most.

## Sponsorship Levels

**TITANIUM**  
\$25,000+

**DIAMOND**  
\$20,000  
TO \$24,999

**PLATINUM**  
\$15,000  
TO \$19,999

**GOLD**  
\$10,000  
TO \$14,999

**SILVER**  
\$5,000  
TO \$9,999

# Sponsor Benefits

	Titanium	Diamond	Platinum	Gold	Silver
	\$25,000+	\$20,000 - \$24,999	\$15,000 - \$19,999	\$10,000 - \$14,999	\$5,000 - \$9,999
Complimentary NACE26 Denver Full-Conference Registrations (value \$1,899/person)	5	4	3	2	1
Exhibit Booth Discount on 10' x 10' Inline Booth (value \$3,595/booth)	Complimentary	\$2,000 Off	\$500 Off	\$200 Off	
Sponsor Recognition for Sponsored Event/Item in Event Marketing	X	X	X	X	X
Sponsor Recognition at General Sessions	X	X	X	X	X
Sponsor Recognition on Prime Onsite Signage	X	X	X	X	X
Sponsor Logo on NACE26 Microsite Homepage	X	X	X	X	X
Branded Item Giveaway at Your Sponsored Event, if Applicable (Sponsor Provided)	X	X	X	X	X
NACE26 Custom Social Media Assets	X	X	X	X	X
First Right of Refusal for NACE27 Sponsorship	X	X	X	X	X
Early Access for NACE26 Exhibit Booth Selection	X	X	X	X	X
Tickets to the VIP Reception with NACE Board Members and Other VIPs	6	4	3	2	
Sponsor Logo in NACE26 Mobile App	X	X	X	X	
Featured Sponsor Logo on NACE26 Microsite Homepage	X	X	X		
Complimentary NACE26 Virtual Registration (value \$375/person)	4	2			
Complimentary Sponsored Guest Passes (value: \$1,899/person)	2				
Sponsor Recognition at the 2026 Management Leadership Institute	X				

# Sponsorship Opportunities



**\$25,000**

## SUNSET SOCIAL 70TH ANNIVERSARY BASH

As the exclusive sponsor of our milestone 70th Anniversary celebration, your brand takes center stage from start to finish. You'll receive recognition in pre-conference promotions, onsite signage, and event communications, plus enjoy branded elements, such as custom cups and a signature cocktail. With access to an invite-only VIP lounge, this sponsorship places your organization at the heart of the celebration, while positioning you as the headline supporter of this landmark occasion.

## WI-FI

Be the hero who keeps everyone connected! As the exclusive Wi-Fi sponsor, your organization receives naming rights for the Wi-Fi password, ensuring every attendee interacts with your brand. You'll be recognized on all onsite signage, in the conference mobile app, and in every attendee communication that mentions Wi-Fi—delivering high visibility and constant brand exposure throughout the event.

## REGISTRATION

Welcome attendees from the very first moment. Your brand will be featured on registration signage, confirmation emails, attendee badges, and all related promotions. Enjoy a designated swag table for two representatives onsite to connect with participants, plus added exposure through a mobile app banner ad and a custom slot on the NACE Prize Wheel with your branded giveaways. This package ensures your organization is front and center as attendees begin their conference experience.

## THOUGHT LEADER SPONSORSHIP **[NEW]**

Position your brand at the forefront of innovation as a Thought Leader Sponsor. At NACE25, you'll host a Future of Industry panel with your executives in the spotlight, lead an Ideas Exchange, What's Next roundtable, and power the interactive Future Career Predictions activation, where participants become "Future Forecasters." After the conference, continue the conversation by co-hosting two Future Forecast virtual webinars with NACE in the fall and spring—extending your influence well beyond Denver.

**SOLD OUT**

**\$20,000**

### **MAIN STAGE AND FEATURED SPEAKER (TUESDAY)**

Put your brand in the spotlight as the sponsor of Tuesday's general session. Enjoy a two-minute speaking opportunity before the featured speaker, plus logo placement on the event microsite, in promotions, and on prominent main stage signage.

**SOLD OUT**

### **MAIN STAGE AND FEATURED SPEAKER (WEDNESDAY)**

Put your brand in the spotlight as the sponsor of Wednesday's general session. Enjoy a two-minute speaking opportunity before the featured speaker, plus logo placement on the event microsite, in promotions, and on prominent main stage signage.

**SOLD OUT**

### **MOBILE APP**

Put your brand in the hands of every attendee. As the exclusive sponsor, you'll be featured in pre-event newsletters, on the Attendee News page, and on signage promoting the app. Your logo will appear on the splash screen at every login, alongside a banner ad within the app—ensuring constant visibility as attendees plan, connect, and explore.

**SOLD OUT**

### **CATALYST PARTNER [NEW]**

Position your brand as a leader in innovation and technology. As a Catalyst Partner, you'll receive naming rights for the new Startup Alley and exclusive branding on the Product Showcase stage. Highlight your expertise by moderating an Innovation Roundtable and contributing a quarterly Innovation Insights article in NACE's member newsletter. Extend your impact as sponsor of our Catalyst Award, with your brand featured in all award promotions and marketing.



**\$17,500**

### EXPERIENTIAL LEARNING HUB

The Experiential Learning Hub in the Expo Hall will include booths and an amphitheater-style presentation stage. Secure the 20' x 20' booth space to become the lead hub sponsor. Your package includes exclusive naming rights for this area, a speaking session at the learning studio in the learning hub, prominent brand visibility in all pre-event marketing, eye-catching onsite signage, valuable connections with attendees seeking experiential learning resources, and a Marketplace Solutions session.

**SOLD OUT**

**\$15,000**

### MAIN STAGE AND FEATURED SPEAKER (THURSDAY)

Put your brand in the spotlight as the sponsor of Thursday's general session. Enjoy a 15-minute speaking opportunity before the featured speaker, plus logo placement on the event microsite, in promotions, and on prominent main stage signage.

**SOLD OUT**

### OPENING EXPO PARTY

Kick off the conference in style as the exclusive sponsor of the Opening Expo Party. Your brand will be featured in all event promotions, with prominent signage and cocktail napkins throughout the Expo Hall as attendees enjoy food, drinks, and networking on this lively first evening.

### HEADSHOT LOUNGE

Put your brand at the center of one of the most popular attractions in the Expo Hall. This package offers prime sponsor recognition in a digital Headshot Lounge, where attendees can pose for free digital headshots for their LinkedIn profiles and more.

**SOLD OUT**

### ATTENDEE SWAG BAGS

Swag bags are a hit at conferences! Showcase your brand to over 2,200 attendees. Each bag will proudly display your logo alongside the NACE26 logo. We'll purchase this product as part of your sponsorship package.

### CAPTURE THE MOMENT SPONSOR

Shine in the spotlight with exclusive branding in the NACE26 photo-op area and on the 360° photo booth at the Sunset Social: 70th Anniversary Bash, ensuring your company is part of every memorable moment.

### NAVIGATION SPONSOR

Be the brand that guides the way. As the Navigation Sponsor, your logo will appear on all onsite wayfinding signs and the official conference schedule. Enjoy premium visibility with a large ad tile, banner ads across the Cadmium schedule platform, and daily "Sponsor Picks" featured in attendee emails.



**\$12,500**

### LET'S DO LUNCH

Host a catered meal for up to 75 attendees during the conference-wide lunch break in this engaging hour-long session. This unique opportunity lets you connect personally with attendees while sharing your insights. You can tailor the Lunch and Learn presentation to any topic of your choice. Plus, NACE will send special invitations to attendees on your behalf. Select from these choices:

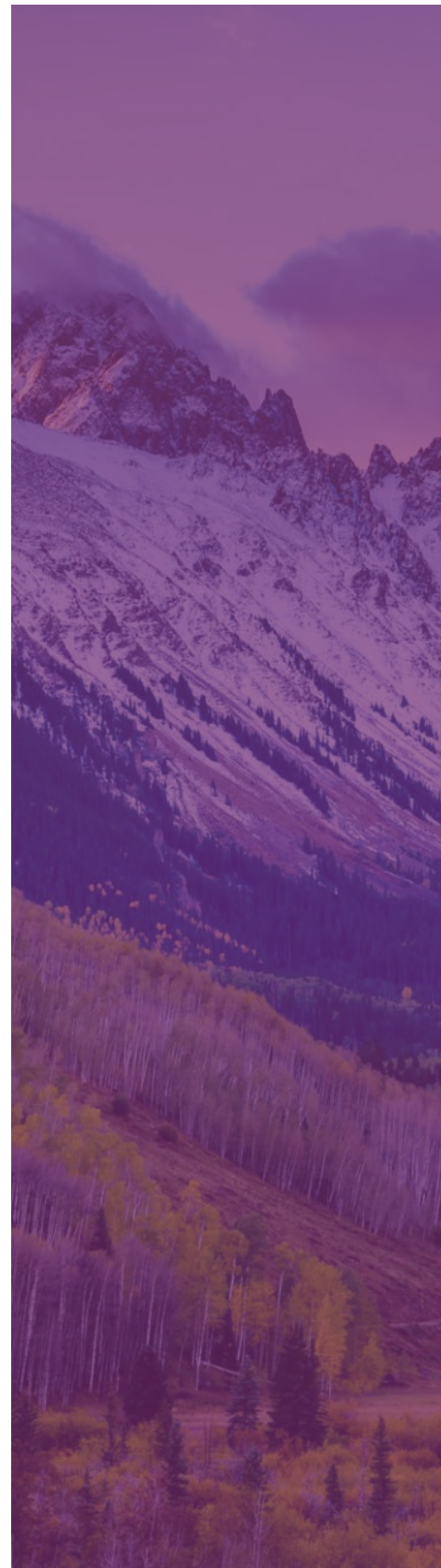
- Career Services (Wednesday)
- Career Services (Thursday)
- University Relations (Wednesday) **SOLD OUT**
- University Relations (Thursday) **SOLD OUT**

### LEVEL-UP SPONSOR [NEW]

Put your brand at the center of the conference's most interactive experience. As the Level-Up Sponsor, you'll have naming rights for the Level-Up Challenge, powered by your name. Your logo will be featured on all challenge cards, along with a prime-branded table for giveaways and attendee engagement. Each day unlocks new opportunities for participants to "level up" their journey—with your company leading the way.

### THE COMMONS SPONSOR [NEW]

Make a strong first impression by sponsoring The Commons, a high traffic, working lounge near registration. Your brand will be featured through naming rights, signage, and branded furnishings, along with a staffed concierge table where your team can welcome attendees, host "Ask the Expert" sessions, or showcase demos.



**\$10,000**

### FIRST-TIMERS' SESSIONS

This session is one of the most popular events at the conference, organized by the NACE26 Conference Planning Committee to welcome first-time attendees. This high-energy session includes fun opportunities to get involved at the conference and beyond. Your package includes brand recognition before the conference, a speaking opportunity at the start of each session, prominent branding outside the room, and table tents to show your support.

**SOLD OUT**

### BADGE LANYARDS

What better way to boost your brand visibility than by featuring your logo on the colorful lanyards that attendees wear throughout the conference? It's a fantastic opportunity to ensure your brand stands out. We'll purchase this product as part of your sponsorship package.

### ALUMINUM WATER BOTTLES [NACE PROVIDED]

Keep our attendees refreshed by sponsoring branded aluminum water bottles. Your logo will be prominently featured in the attendee swag bag and distributed throughout the conference. We'll purchase this product as part of your sponsorship package.

**SOLD OUT**

### MORNING BEVERAGE BREAKS

Eager to kick things off, but need coffee first? Sponsor the morning beverage breaks and enjoy prominent branding at all coffee stations, with coffee sleeves featuring your company logo. We'll purchase this product.

### ATTENDEE LUNCHES

Every year, attendees look forward to a delicious selection of hot lunch options. As our Attendee Lunch Sponsor, your brand will be prominently recognized at the buffet stations, along the buffet lines, and on table tents throughout the seating area in the Expo Hall. Additional visibility includes a mobile app push notification inviting attendees to lunch, a social media post from NACE thanking your company, and recognition on a PowerPoint slide in concurrent rooms following lunch. Select from:

- Attendee Lunch (Wednesday)
- Attendee Lunch (Thursday)

**SOLD OUT**

### THE CONNECTION HUB [NEW]

The Connection Hub is a 90-minute, brunch-style gathering that brings together leading employers and colleges in a fresh, collaborative setting. Blending structured regional matchmaking with open networking, this event is designed to spark meaningful conversations and lasting partnerships. Sponsorship includes logo placement in all event promotions, onsite signage, and program materials, as well as verbal recognition during the welcome and closing remarks and a two-minute speaking opportunity to highlight your brand.



**\$7,500**

### **NACE AWARD WINNERS RECOGNITION**

Join us in celebrating the remarkable achievements of our 2026 NACE Award winners! As a sponsor, your brand will receive recognition in all promotions for our awards celebration at the conference, verbal recognition on the main stage during the awards recognition, and on the awards program cover and landing page.

**SOLD OUT**

### **NACE AFFINITY GROUP MEETUPS**

Show your support for our Affinity Groups by sponsoring their meetups at the conference. Your sponsorship includes prominent onsite branding, ensuring your commitment is seen and appreciated.

**SOLD OUT**

### **CONCURRENT TRACKS**

Showcase your support for conference learning by sponsoring a session track within our robust education program of 90+ peer-to-peer sessions. Your brand will be featured in the conference schedule, on the website and Mobile App alongside each session in your track, and on digital signage within the session rooms. You'll also receive a 2-minute speaking spot in two sessions of your choice within the track. Select from:

- Expert Learning
- Executive Leadership
- Opportunity + Access
- Career Services Strategies
- Early Career Talent Strategies
- Personal + Professional Development
- Preparing a Career-Ready Workforce

**SOLD OUT**

**SOLD OUT**

### **CHARGING ZONES**

Help attendees recharge in two high-traffic relaxation areas designed as quiet spaces to sit, reset, and power up their devices. As the sponsor, your brand will be highlighted with prominent signage at each zone, keeping you visible while providing an essential conference service.

### **HAND SANITIZER**

Support our attendees' well-being by sponsoring hand sanitizer. Your contribution will help promote a healthy environment and will be prominently featured in the attendee swag bag. We'll purchase this product as part of your sponsorship package.

### **NOTEBOOKS**

Put your brand in every attendee's hands with a branded notebook included in the conference swag bag. We'll purchase this product as part of your sponsorship package.

**SOLD OUT**

### **NEWBIE NIGHT OUT**

Be the ultimate host for first-time attendees and solo travelers. This lively evening event—with drinks, appetizers, and fun activities—helps newcomers connect and feel at home. As the sponsor, your brand will shine on all event promotions, onsite signage, and through the mobile app.

### **AFTERNOON SNACK BREAK (THURSDAY)**

Everyone appreciates a sweet treat break—it's the perfect pick-me-up during an action-packed day. As the sponsor, you'll be recognized in the break area with prominent branding, ensuring a deliciously fun experience for all. This package also includes a branded poll during our Know Before You Go webinar, where attendees will vote on their preferred snack—giving your brand an extra touchpoint before the conference even begins.



**\$5,000**

### **VIP RECEPTION**

Host an exclusive evening for NACE leaders, board members, partners, and special guests at a stylish offsite venue. This invitation-only reception features cocktails, hors d'oeuvres, and prime networking opportunities. Your brand will be highlighted with prominent signage and table tents. While you connect directly with industry VIPs in a relaxed setting.

### **VOLUNTEER RECEPTION**

Celebrate NACE's dedicated volunteer leaders at this lively offsite reception featuring music, cocktails, and hors d'oeuvres. As the sponsor, your brand will be showcased on signage and table tents. Gain the opportunity to engage in meaningful conversations and network with industry leaders in a vibrant, celebratory atmosphere.

### **FAST TRACKS [NEW]**

Your sponsorship will prominently feature your name in the conference schedule, on our website, in the mobile app, and outside each session. Sponsorship includes one of three Fast Track blocks (45 sessions), each offering 30-minute, implementation-focused presentations with active Q&A. You'll also have the opportunity to address the audience with a two-minute welcome at one session.

### **CONFERENCE EVALUATIONS**

Keep your brand visible as attendees share valuable feedback for next year's event. Your logo will appear on evaluations for both NACE26 Denver and Virtual, within the Mobile App, on onsite reminders, and in post-event follow-up emails.

### **MORNING WELLNESS ACTIVITY**

Start the day on a healthy note by sponsoring the morning wellness sessions. Your brand will be featured in all event promotions, on the conference schedule, in the mobile app, and on onsite signage. This sponsorship includes two wellness sessions.

### **NACE BOOTH PRIZE WHEEL SLOT (SPONSOR PROVIDED)**

Be part of one of the Expo Hall's most popular attractions! As a Prize Wheel sponsor, your brand will shine as attendees line up to win exciting giveaways. You'll provide 50 branded products valued at \$25 or more, with recognition on signage at the booth and in all prize wheel promotions.

### **ATTENDEE SWAG BAG ITEM**

Sponsor one of these essentials. Your branded product will be prominently featured in the attendee swag bag. We'll purchase this product as part of your sponsorship package.

→ Select one: Pen | Lip Balm | Chip | Sticker Sheet | Zippered Pouch

### **EXPO HALL CONNECTION ZONES (2 AVAILABLE) [NEW]**

The Connection Zones are interactive spaces in the Expo Hall where food and activities spark natural conversations between colleges and employers. Includes exclusive branding in the sponsored 20' x 20' connection zone (signage + activity/food station), recognition in event materials/announcements, and the opportunity for your representatives to be present.

# Speaking Engagements

## Rates

Speaking Engagements	Member	Non-member
Marketplace Solutions (45 minutes)	\$4,500	\$5,500
Product Showcase (20 minutes)	\$1,500	\$2,000

### MARKETPLACE SOLUTIONS

Showcase your expertise with a 45-minute session in the virtual conference program. Presented as an educational concurrent session, this sponsorship lets you highlight your product in action, share customer success stories, and demonstrate the benefits it brings to attendees' organizations. **6 available**

### PRODUCT SHOWCASE

Highlight your latest solutions with a 20-minute session in a prime location near the Expo Hall. This sponsorship gives you the stage to share product updates, demonstrate services, and connect directly with an engaged audience eager to learn more. **7 available**

*NACE cannot guarantee the number of attendees and does not imply an endorsement of your product or service. Speaking engagements are available on a first-come, first-served basis. Schedule subject to change.*

# Digital Advertising in Denver

## Rates

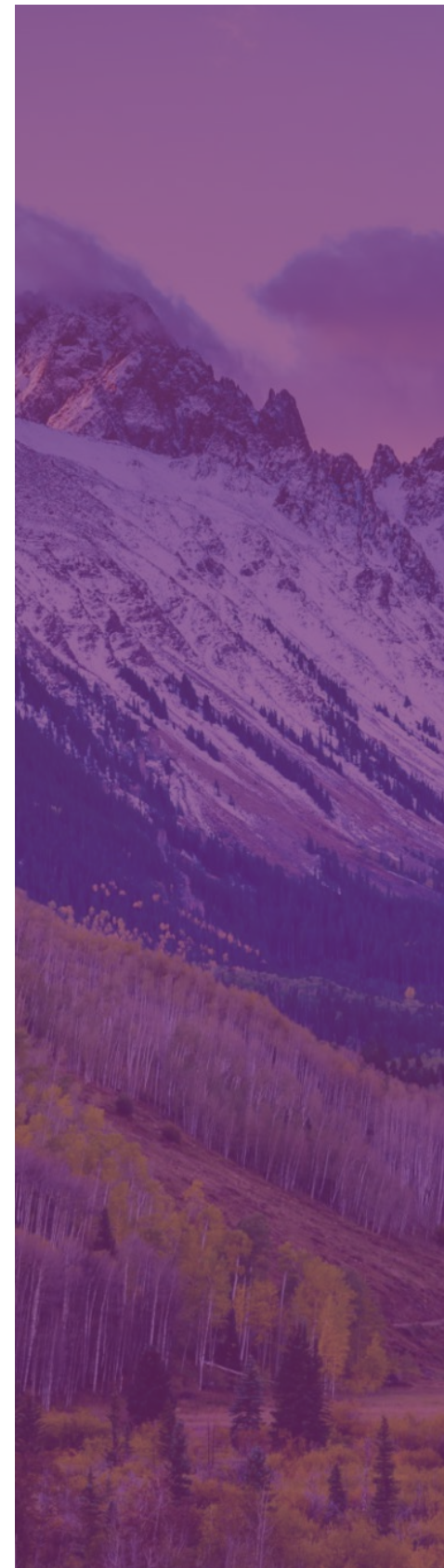
Speaking Engagements	Member	Non-member
Digital Display Screens	\$1,250	\$1,750
Mobile App	\$500	\$750

### DIGITAL DISPLAY SCREENS

Showcase your brand on a 55" digital monitor displayed in a high-traffic area for the duration of the conference. Your custom ad or promotional content will reach attendees throughout the event, ensuring maximum visibility and engagement. We'll manage content placement and display as part of your sponsorship package.

### MOBILE APP - BANNER ADS

Reach attendees where they engage most — on their phones. Your banner ad in the conference mobile app puts your brand front and center as participants check agendas, maps, and updates. This continuous digital exposure ensures lasting impressions during the entire event.



# Exhibit

## NACE26 EXHIBITOR PRICING

### Early-Bird Rate

### Standard Rate

Booth Registration 2026	Member	Non-member	Member	Non-member
Inline 10' x 10' Booth	\$2,895	\$3,395	\$3,095	\$3,595
Corner 10' x 10' Booth	\$3,295	\$3,795	\$3,495	\$3,995
Premiere Islands 20' x 20'	\$13,180	\$15,180	\$13,980	\$15,980
Premiere Islands 20' x 30'	\$16,475	\$18,975	\$17,475	\$19,975

### EXHIBITOR BENEFITS

- **One complimentary, full-conference registration:**  
Includes access to all concurrent, general, and networking sessions; and all food functions.
- **Two booth-personnel registrations:**  
Includes access to the Expo Hall only. Booth personnel are welcome at the opening reception, beverage breaks, and lunches served in the Expo Hall.
- **Complimentary listing on the NACE26 Website and Mobile App, Expo Hall Preview, and Attendee Custom Exhibitor list**
- **Professional, 24-hour security of the exhibit area.** Individual booths and materials contained within exhibit booths are the responsibility of the exhibitor.
- **One 7" x 44" identification sign**

#### 10' x 10' booth includes:

- One 8' back drape
- Two 3' side drapes
- One 6' draped table
- Two chairs
- One trash can

Audiovisual, electric, internet, additional tables and chairs, and other services are provided for an additional charge. Exhibitors may view available options in the NACE26 Exhibitor Kit in December 2025. It is the exhibitor's responsibility to place their orders directly with Fern.

90% of audience would describe their decision-making authority as decision makers or make expert recommendations.

## ADDITIONAL EXHIBITOR ADD-ONS

Add these enhancements to your exhibit booth as booth drivers. We will promote all these events prior to the conference and onsite.

### Rates

Exhibitor Enhancements	Member	Non-member
Morning Breakfast Trail (5 available, per day)	\$2,000	\$2,500
Afternoon Beverage Trail (5 available)	\$2,000	\$2,500

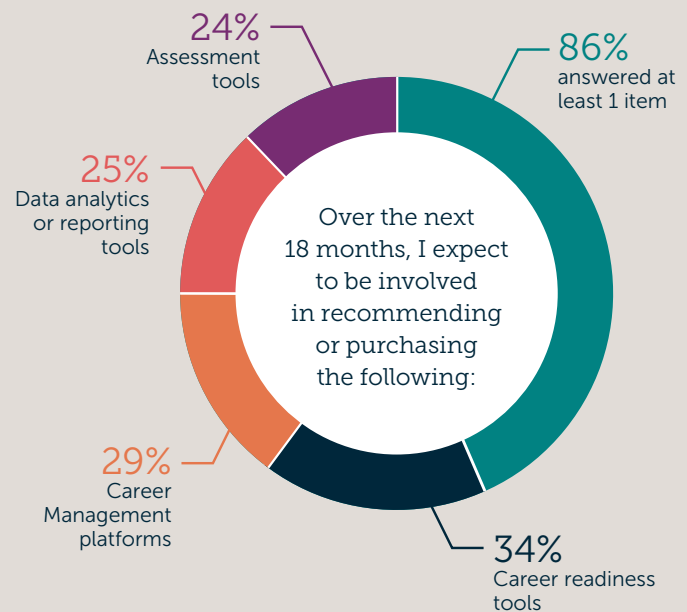
### MORNING BREAKFAST TRAIL

Boost traffic to your booth by participating in the Morning Breakfast Trail! As an exhibitor, you'll provide a morning food item for up to 150 attendees, making your booth a featured stop along the trail. This creates a natural way to attract visitors, spark conversations, and leave a memorable brand impression at the start of the day. A list of options will be provided for you to select your item of choice. **5 available Wednesday and Thursday morning from 8 – 9 a.m.**

### AFTERNOON BEVERAGE TRAIL

Draw attendees to your booth during the afternoon energy dip by joining the Afternoon Beverage Trail! As an exhibitor, you'll provide refreshing drinks—such as coffee or infused water—for up to 150 participants. Your booth becomes a featured stop along the trail, giving you steady traffic, prime visibility, and the perfect opportunity to connect with attendees in a relaxed, refreshing way. **5 available on Wednesday afternoon from 2:45 – 3:45 p.m.**

**68% surveyed said within a year and 50% of all surveyed said within 6 months is the timeframe** about how quickly their organization decides to purchase a new product or service.



# NACE26 Virtual | June 24–25, 2026

Ask us about full package details for NACE26 Virtual. Opportunities include speaking engagements within the program, prominent sponsor recognition in event promotions, complimentary registration, and additional benefits designed to maximize your brand's visibility.

**\$3,500**

## POST-EVENT SURVEY SPONSORSHIP

Stay top-of-mind after the conference while helping gather valuable attendee feedback. As the Post-Event Survey Sponsor, your brand will be featured on the survey landing page, in the introductory message, and in the post-event email sent to all participants. You'll have the opportunity to include one sponsor-supplied question, with anonymized, aggregated responses shared in a summary after the event. This package also includes logo placement on the event registration page, extending your visibility even before the conference begins.

**\$2,500**

## INTERACTIVE LIVE POLLING

Engage attendees in real time by sponsoring up to three live polls during the conference. Each poll will be introduced as "*Sponsored by [Your Company]*" and feature your logo alongside the live results. Sponsors may submit one approved question or collaborate with the NACE team to co-develop content-relevant topics. Recognition includes verbal acknowledgment during poll introductions, logo placement on the event registration page, and a mention in pre-event emails inviting attendees to join and participate.

**\$1,500**

## BRANDED COMMERCIAL SPOT

Send us your 30-second commercial, and we'll showcase your brand during a natural break in the virtual event—before a speaker, during intermission, or ahead of Q&A. The host will provide verbal acknowledgment before or after your spot, and your logo will also appear on the event registration page for added visibility.

# Virtual Speaking Engagements

## Rates

Speaking Engagements	Member	Non-member
Marketplace Solutions (45 minutes)	\$2,000	\$2,500
Product Showcase (20 minutes)	\$950	\$1,450

### MARKETPLACE SOLUTIONS

Showcase your expertise with a 45-minute session in the virtual conference program. Presented as an educational concurrent session, this sponsorship lets you highlight your product in action, share customer success stories, and demonstrate the benefits it brings to attendees' organizations. **6 available**

### PRODUCT SHOWCASE

Highlight your latest solutions with a 20-minute session in a prime location near the Expo Hall. This sponsorship gives you the stage to share product updates, demonstrate services, and connect directly with an engaged audience eager to learn more. **5 available**

*NACE cannot guarantee the number of attendees and does not imply an endorsement of your product or service. Speaking engagements are available on a first-come, first-served basis. Schedule subject to change.*

## Questions

We'd love to partner with you at NACE26. Let's showcase your brand, create meaningful connections, and make this year's conference unforgettable. Contact us today to explore opportunities!



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