

NACE Insights Space Registration



RESERVE SPACE IN THE FOLLOWING ISSUE(S) OF NACE INSIGHTS

Total (# of insertions x rate) \$ _____

5 or more insertions will receive a 10% discount.

Sponsored Content

Member Rate	<input type="checkbox"/> \$900 each
Nonmember Rate	<input type="checkbox"/> \$1,100 each

Banner Ad

Member Rate	<input type="checkbox"/> \$750 each
Nonmember Rate	<input type="checkbox"/> \$900 each

Publication Date

Materials Due Date

<input type="checkbox"/> January 15, 2025	January 8, 2025
<input type="checkbox"/> January 29, 2025	January 22, 2025
<input type="checkbox"/> February 12, 2025	February 5, 2025
<input type="checkbox"/> February 26, 2025	February 19, 2025
<input type="checkbox"/> March 12, 2025	March 5, 2025
<input type="checkbox"/> March 26, 2025	March 19, 2025
<input type="checkbox"/> April 9, 2025	April 2, 2025
<input type="checkbox"/> April 23, 2025	April 16, 2025
<input type="checkbox"/> May 7, 2025	April 30, 2025
<input type="checkbox"/> May 21, 2025	May 14, 2025
<input type="checkbox"/> June 11, 2025	June 4, 2025
<input type="checkbox"/> July 16, 2025	July 9, 2025
<input type="checkbox"/> August 13, 2025	August 6, 2025
<input type="checkbox"/> August 27, 2025	August 20, 2025
<input type="checkbox"/> September 10, 2025	September 3, 2025
<input type="checkbox"/> September 24, 2025	September 17, 2025
<input type="checkbox"/> October 8, 2025	October 1, 2025
<input type="checkbox"/> October 22, 2025	October 15, 2025
<input type="checkbox"/> November 12, 2025	November 5, 2025
<input type="checkbox"/> December 10, 2025	December 3, 2025

**RETURN FORM TO
KATRINA SCHREEFER**

businessdevelopment@naceweb.org
610.625.1020

NACE Insights Space Registration



ADVERTISER

Name _____
Title _____ Organization _____
Address _____
City _____ State _____ Zip _____
Business Phone _____ Email _____

AGENCY (IF APPLICABLE)

Name _____
Title _____ Organization _____
Address _____
City _____ State _____ Zip _____
Business Phone _____ Email _____

AUTHORIZATION SIGNATURE

Employer _____ **Date** _____

The signatures above warrant that they are fully authorized to sign this Agreement on behalf of themselves, if they are signing in their individual capacity, or on behalf of the entity that they represent, if they are signing on behalf of an entity.

PAYMENT

Please contact NACE Accounting at 610.625.1034 to pay by credit card. Normal business hours are Monday through Friday from 8 a.m. to 4 p.m. ET.

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businessdevelopment@naceweb.org | 610.625.1020

TERMS AND CONDITIONS

1. Advertisements are due one week prior to the scheduled date of posting.
2. Acceptance of an advertisement is at NACE's discretion. NACE has the right to refuse any advertisement. Acceptance of an advertisement does not imply and may not be construed to constitute endorsement on the part of NACE.
3. The advertiser agrees to pay for all advertisements in accordance with this contract. Payment is due with space reservation form. (Credit card will not be billed until NACE has accepted the reservation and received materials).
4. Cancellations: Cancellations will be accepted up to three business days before the scheduled date of posting provided that the cancellation request is in writing. If cancellation is made after that, the advertiser or authorized agent will be liable for the payment of the full billing amount.

NACE Insights Specifications



BANNER AD

AD SPECS

Email and newsletter banners:

530 x 100 Pixels

URL: Include http and add Google Analytics tags for client-side tracking

FILE REQUIREMENTS

- JPG, PNG, GIF File
- Resolution: 72 dpi
- Maximum File Size: 30K

SPONSORED CONTENT

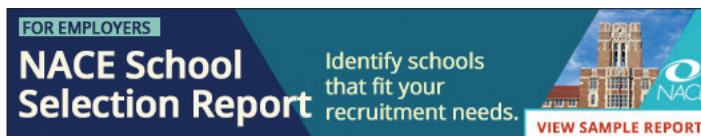
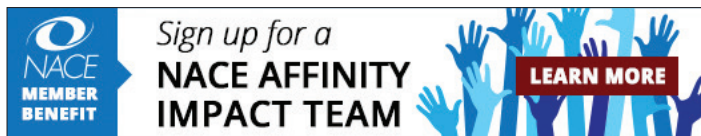
AD SPECS

- **Headline:** 60 characters with spaces
- **Description:** 215 characters with spaces
- **URL:** Include http and add Google Analytics tags for client-side tracking

QUESTIONS?

For more information or to email your artwork, contact:

Katrina Schreefer, Senior Manager,
Business Development & Outreach
Phone: 610-625-1020
businessdevelopment@nacweb.org



DIVERSITY, EQUITY, & INCLUSION

[Preliminary Poll Results Show Pace of Funding for Recruiting, Serving Marginalized Groups](#)

URR functions and career services operations have received increased funding and resources to address racial injustice and the needs of historically marginalized groups, just at different paces.

SPONSORED CONTENT

[Nominations Now Open for the NACE Board of Directors 2022-23](#)

We're looking for both college and employer members to serve on our Board. Qualified nominees must have at least three years of professional experience in their field. Nominations will be open through November 2, 2021.

RESOURCES

[DEI and Ethics: Equitable Access](#)

A new case study, developed by the NACE Principles for Ethical Professional Practice Committee, addresses an issue career centers and employers alike face: providing equitable access to services and opportunities.

