

naceinsights

Reserve space in the following issue(s) of nace insights

Total (# of insertions x rate) \$ _____

3 more insertions will receive a 10% discount.

Sponsored Content

SPONSORED CONTENT	
MEMBER RATE	<input type="checkbox"/> \$900 each
NONMEMBER RATE	<input type="checkbox"/> \$1,100 each

Banner Ad

SPONSORED CONTENT	
MEMBER RATE	<input type="checkbox"/> \$750 each
NONMEMBER RATE	<input type="checkbox"/> \$900 each

→ **Contact the Business Development and Outreach Manager**

businessdevelopment@naceweb.org
610.625.1020

PUBLICATION DATE	MATERIALS DUE
<input type="checkbox"/> January 14, 2026	January 7, 2026
<input type="checkbox"/> January 28, 2026	January 21, 2026
<input type="checkbox"/> February 11, 2026	February 4, 2026
<input type="checkbox"/> February 25, 2026	February 18, 2026
<input type="checkbox"/> March 11, 2026	March 4, 2026
<input type="checkbox"/> March 25, 2026	March 18, 2026
<input type="checkbox"/> April 8, 2026	April 1, 2026
<input type="checkbox"/> April 22, 2026	April 15, 2026
<input type="checkbox"/> May 6, 2026	April 29, 2026
<input type="checkbox"/> May 20, 2026	May 13, 2026
<input type="checkbox"/> June 10, 2026	June 3, 2026
<input type="checkbox"/> July 15, 2026	July 8, 2026
<input type="checkbox"/> August 12, 2026	August 5, 2026
<input type="checkbox"/> August 26, 2026	August 19, 2026
<input type="checkbox"/> September 9, 2026	September 2, 2026
<input type="checkbox"/> September 23, 2026	September 16, 2026
<input type="checkbox"/> October 7, 2026	September 30, 2026
<input type="checkbox"/> October 21, 2026	October 14, 2026
<input type="checkbox"/> November 18, 2026	November 4, 2026
<input type="checkbox"/> December 9, 2026	December 2, 2026

Advertiser

Name _____
Title _____ Organization _____
Address _____
City _____ State _____ Zip _____
Business Phone _____ Email _____

Agency (If applicable)

Name _____
Title _____ Organization _____
Address _____
City _____ State _____ Zip _____
Business Phone _____ Email _____

Authorization Signature

Employer _____ Date _____

The signatures above warrant that they are fully authorized to sign this Agreement on behalf of themselves, if they are signing in their individual capacity, or on behalf of the entity that they represent, if they are signing on behalf of an entity.

Payment

Please contact NACE Accounting at 610.625.1034 to pay by credit card.
Normal business hours are Monday through Friday from 8 a.m. to 4 p.m. ET.

Terms and Conditions

1. Advertisements are due one week prior to the scheduled date of posting.
2. Acceptance of an advertisement is at NACE's discretion. NACE has the right to refuse any advertisement.
Acceptance of an advertisement does not imply and may not be construed to constitute endorsement on the part of NACE.
3. The advertiser agrees to pay for all advertisements in accordance with this contract. Payment is due with space reservation form. (Credit card will not be billed until NACE has accepted the reservation and received materials).
4. Cancellations: Cancellations will be accepted up to three business days before the scheduled date of posting provided that the cancellation request is in writing. If cancellation is made after that, the advertiser or authorized agent will be liable for the payment of the full billing amount.

→ **Return form to Katrina Schreefer**

businessdevelopment@naceweb.org | 610.625.1020

Banner Ad Specifications

AD SPECS

- Email and newsletter banners:
650 x 150 Pixels
- URL: Include http and add Google Analytics tags for client-side tracking

FILE REQUIREMENTS

- JPG, PNG, GIF File
- Resolution: 72 dpi
- Maximum File Size: 30K

Sponsored Content

AD SPECS

- Headline: 60 characters with spaces
- Description: 215 characters with spaces
- URL: Include http and add Google Analytics tags for client-side tracking



| SPONSORED CONTENT

Unlock Student Success with AI-Driven Insights

Empower your institution with intelligent tools that boost student engagement and performance. Our AI analyzes real-time data to deliver personalized recommendations and automate outreach—helping educators intervene earlier and more effectively.

[Book a Demo](#)

→ Questions

For more information or to email your artwork, contact:
Katrina Schreefer, Senior Manager, Business Development & Outreach
businessdevelopment@naceweb.org | 610-625-1020