

2026 HBCU Summit Sponsorship

nace
national
association
of colleges +
employers

March 10 + 11, 2026 | Atlanta, GA
Audience: Employers and HBCU Professionals

Sponsor Levels

LEAD SPONSOR: \$25,000+ (EXCLUSIVE)

- Premier visibility with sponsor logo and link prominently featured near the top of the 2026 HBCU Summit event webpage
- Logo featured near the top of the HBCU Summit webpage
- Logo featured in presentation slide for all full audience presentations
- One year of recognition as official HBCU Affinity Group sponsor
- Speaking opportunity during the opening kickoff to the full audience
- Dedicated LinkedIn post highlighting sponsor organization
- Logo included in post-event email to all attendees
- 8 complimentary registrations to attend in-person workshop with HBCU career services professionals during the NACE26 Conference + Expo in Denver, CO
- Opportunity to provide a branded item for the attending HBCU student swag bag
- Logo included in the HBCU Summit e-newsletters
- Logo included in HBCU Summit promotional emails

Morehouse School of Medicine

MARCH 10

1:00 PM – 6:00 PM

MARCH 11

9:00 AM – 1:00 PM

Sponsors at the \$25,000 level also receive **one customizable benefit** in addition to the standard package.

The benefit options expand as investment levels increase, ensuring sponsors get opportunities that match their visibility and engagement goals. Choose one (1) of the following:

- **NACE26 Sponsorship:** Access + Opportunity Concurrent Track – Your sponsorship will prominently feature your name in the conference schedule, alongside each session within the track in the NACE26 Mobile App, and branding within each session room. You will also have the opportunity for a two-minute speaking engagement at the beginning of 2 sessions of your choice, within your sponsored track.
- **NACE26:** Opportunity to lead and facilitate an Idea Exchange session (peer-to-peer roundtable)
- **Sponsored Webinar:** Opportunity to lead a webinar on an agreed upon date for the NACE community, positioning you as a leader in the industry.

STRATEGIC SPONSOR: \$15,000

(3 AVAILABLE)

- 6 complimentary registrations for the 2026 HBCU Summit
- Premier visibility with sponsor logo and link prominently featured near the top of the 2026 HBCU Summit event webpage
- Logo featured in presentation slide for all full audience presentations
- Logo included in post-event email to all attendees
- 4 complimentary registrations to attend in-person workshop with HBCU career services professionals during the NACE26 Conference + Expo in Denver, CO
- Opportunity to provide a branded item for the attending HBCU student swag bag
- Logo included in the HBCU Summit e-newsletters
- Logo included in HBCU Summit promotional emails
- Dedicated LinkedIn post highlighting sponsor organization

Sponsors at the \$15,000 level also receive **one customizable benefit** in addition to the standard package.

The benefit options expand as investment levels increase, ensuring sponsors get opportunities that match their visibility and engagement goals. Choose one (1) of the following:

- **Registration:** Inclusion in confirmation email, signage at registration table, opportunity to provide swag item for attendees, sponsor logo near registration button on homepage
- **Student Swag Bag:** Logo on bag given to 25 HBCU Students in attendance at event
- **Facilitated Peer-to-Peer Engagement:** Contribute discussion questions for a NACE-hosted roundtable session. Opportunity to facilitate discussion and position your brand as a leader in this space.

VISIONARY SPONSOR: \$10,000

- 4 complimentary registrations for the 2026 HBCU Summit
- Premier visibility with sponsor logo and link prominently featured near the top of the 2026 HBCU Summit event webpage
- Logo featured in presentation slide for all full audience presentations
- Logo included in post-event email to all attendees
- 4 complimentary registrations to attend in-person workshop with HBCU career services professionals during the NACE26 Conference + Expo in Denver, CO
- Opportunity to provide a branded item for the attending HBCU student swag bag

Sponsors at the \$10,000 level also receive **one customizable benefit** in addition to the standard package.

The benefit options expand as investment levels increase, ensuring sponsors get opportunities that match their visibility and engagement goals. Choose one (1) of the following:

- **Exclusive branding on Morning Mixer**
- **Exclusive branding on the Attendee Luncheon**
- **Exclusive branding on the Welcome Reception**
- **Opportunity to introduce an educational session**
- **Opportunity to introduce a keynote or session**



CHAMPION SPONSOR: \$7,500

- 3 complimentary registrations for the 2026 HBCU Summit
- Premier visibility with sponsor logo and link prominently featured near the top of the 2026 HBCU Summit event webpage
- Logo featured in presentation slide for all full audience presentations
- Logo included in post-event email to all attendees
- 2 complimentary registrations to attend in-person workshop with HBCU career services professionals during e NACE26 Conference + Expo in Denver, CO.

INITIATIVE SPONSOR: \$5,000

- 2 complimentary registration for the 2026 HBCU Summit
- Sponsor logo and link featured on the 2026 HBCU Summit webpage
- Logo included in PPT slide for all full audience presentations
- Logo included in post-event email to all attendees

ALLY SPONSOR: \$3,000

- 1 complimentary registration for the 2026 HBCU Summit
- Sponsor logo and link featured on the 2026 HBCU Summit webpage
- Logo included in PPT slide for all full audience presentations
- Logo included in post-event email to all attendees

Questions

We'd love to partner with you!

Let's showcase your brand, create meaningful connections, and make this year's conference unforgettable. Contact us today to explore opportunities!

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