



Welcome to our January newsletter!

Join us at the **Morehouse School of Medicine – Calvin Smyre Events & Conference Center** in Atlanta, Georgia for our first in-person summit. *Agenda, sessions, and speakers coming soon!*

\$349 (employer members); \$549 (employer nonmembers)
 FREE (HBCUs) – limited to 2 reps/school

[Learn more](#) [Register now](#)

| OUT OF THE BOX MODEL THAT'S WORKING

Several HBCUs have formed the "Carolina Cluster Pathways Initiative." Benedict College, Claflin University, and Voorhees College work together to design and implement programs to improve the employment outcomes for their graduates.

This "Out of the Box Model" has cutting-edge approaches that benefit the schools involved while also increasing engagement ROI for the employers in their ecosystem.



[Watch this video](#)

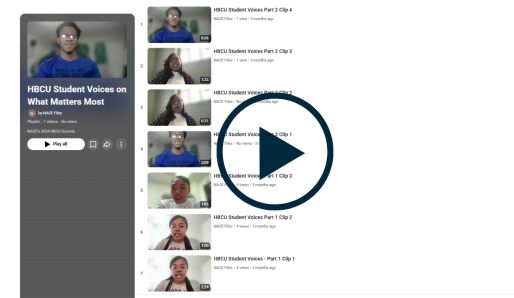
| WAYS TO CONNECT



Some of our members are curious about resources that support connecting with HBCU students. While there are many, we introduced them to HBCU Connect, the AUC Data Science Initiative, and Student Freedom Initiative.

[Watch this video](#)

| HBCU STUDENT VOICES



One of the most valuable aspects of the NACE HBCU Summit has been hearing directly from students. Dozens of HBCU students have shared candid insights with early talent professionals on recruiting and successfully converting HBCU interns into full-time employees. Their perspectives have helped attendees better understand what matters most to HBCU students throughout the recruitment process.

[Watch these videos](#)

| HOTEL DISCOUNTS



We've secured a special group rate at the [AC Hotel Atlanta Downtown](#) for \$234 per night, plus taxes and fees. The hotel is **1.8 miles** from Morehouse School of Medicine and about **8 miles** from the Atlanta airport. Please arrive on March 8 and depart on March 11. **Book your room by February 16.**

[Book your stay](#)

| ICYMI



[Read Newsletter #1](#)

[Read Newsletter #2](#)

[Read Newsletter #3](#)

| THANK YOU TO OUR STRATEGIC PARTNER!



SUPPORT THIS EVENT



Interested in supporting this initiative?

Contact Katrina Schreefer, Director of Business Development.

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