

NACE'S DISABILITY SIGNATURE SERIES



Access to Good Jobs for All

In support of the U.S. Department of Labor's
National Disability Employment Awareness Month

OCTOBER 1, 2, AND 10, 2024 | THREE-PART SERIES | VIRTUAL

Sponsorship Opportunities

In support of the U.S. Department of Labor's National Disability Employment Awareness Month, the National Association of Colleges and Employers (NACE) presents its Disability Signature Series, which will unpack concepts and assist career services, talent acquisition, partner organizations, and other attendees in better understanding the diversity within the disability community as it relates to equity in employment.

With the support of our sponsors, NACE will offer this educational series free of charge to our 17,000+ members, driving attendance and exposure for your brand. By sponsoring this event you are demonstrating your organization's commitment to National Disability Employment Awareness Month.

"Fantastic series! These have been some of the most impactful webinars I've been to. I found it really valuable to hear directly from students about their experiences. The questions were also great for getting me to think about changes we can make at the Career Services level to better support students with disabilities."

— 2023 Attendee Testimonial

Who is NACE?

NACE is the leading source of information on the employment of the college educated. NACE forecasts hiring and trends in the job market; tracks starting salaries, recruiting and hiring practices, and student attitudes and outcomes; and identifies best practices and benchmarks. Established in 1956, NACE is a professional association that connects over 17,000 Career Services professionals, university relations and recruiting professionals, and the business solution providers that serve this community. We are the only national association that serves both higher education professionals and employers recruiting early talent.

NACE Member Profile

Employers

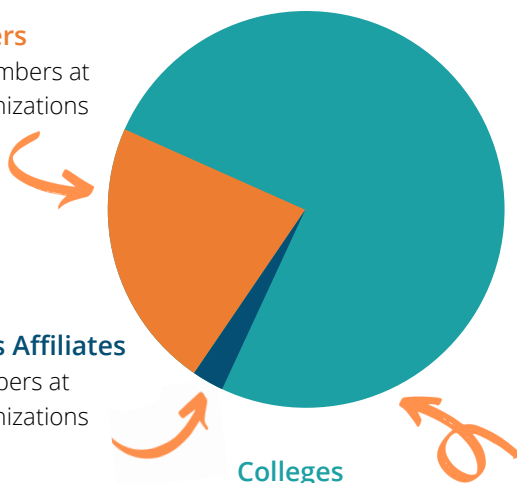
3,855 Members at
837 Organizations

Business Affiliates

437 Members at
188 Organizations

Colleges

13,027 Members at
1,857 Colleges/Universities



Who Attends?

Fall 2023 Attendee Profile



679
total **organizations**



1,056
total **individuals**

As of June 2024

2024 Sponsorship Opportunities

CHAMPION SPONSOR

\$10,000 – SOLD

Pre-Event Promotions

- Featured sponsor logo and link on NACE's Disability Signature Series event page
- Sponsor logo and link in marketing emails to drive event registration
- Promotional banners with sponsor logo to drive event registration on NACE's and sponsor's social media (Facebook, LinkedIn, X)
- Recognition in the event confirmation email to all registered attendees

Day of Event

- Three-minute speaking engagement at the beginning of one webinar within the series
- Potential to be a moderator of a session during the series
- PowerPoint slide with sponsor branding shown during their speaking engagement
- Verbally thanked as the sponsor at the beginning and end of the session

Post-Event Promotions

- Attendee list with first name, last name, title, and organization name
- Prominent sponsor recognition in the *NACE Journal* following the event
- Attendees have access to the recorded sessions after the event via the NACE Learning Platform in their MyNACE account

ADVOCATE SPONSOR

\$5,000 – 2 AVAILABLE

Pre-Event Promotions

- Featured sponsor logo and link on NACE's Disability Signature Series event page
- Sponsor logo and link in marketing emails to drive event registration
- Promotional banners with sponsor logo to drive event registration on NACE's and sponsor's social media (Facebook, LinkedIn, X)

Day of Event

- Two-minute speaking engagement at the beginning of one webinar within the series
- PowerPoint slide with sponsor branding shown during their speaking engagement
- Verbally thanked as the sponsor at the beginning of the session

Post-Event Promotions

- Attendee list with first name, last name, title, and organization name
- Prominent sponsor recognition in the *NACE Journal* following the event
- Attendees have access to the recorded sessions after the event via the NACE Learning Platform in their MyNACE account

ALLY SPONSOR

\$2,000

- Featured sponsor logo and link on NACE's Disability Signature Series event page
- Featured sponsor placement with logo and link in the *NACE Journal*
- Featured sponsor logo in welcome slide of event

Questions?

Contact Katrina Schreefer, Senior Manager of Business Development & Outreach, at kschreefer@nacweb.org, 610.625.1020.