

NACE's HBCU & Inclusion Summit 2025

FEBRUARY 19-20, 2025 | 12:30 P.M. - 4 P.M. ET | VIRTUAL



2023 ASAE Power of Associations Summit Award Winner



Sponsorship Opportunities

NACE's 2025 HBCU and Inclusion Summit will unite professionals from industry employers, HBCUs, and various higher education institutions over two days to learn about recruiting and supporting diverse student populations.

We are extremely proud of the success and positive outcomes produced by this award-winning event, originally focused solely on HBCUs. And for the first time, we're excited to extend the learning, connections, and impact to a broader audience!

By financially supporting the Summit, you'll gain high visibility as a leader and an employer of choice when it comes to diversity and inclusion.

Impact of Sponsorship: Your Dollars at Work



- 5 years of FREE NACE membership for all HBCUs
- 75 scholarships to attend NACE Conference & Expo in person
- 3 years of FREE registration to attend NACE Conference & Expo virtual
- 3 years of FREE registration for NACE's Competency Symposium
- 1 Research project and published report: *Recruiting for Equity at HBCUs and Beyond*
- 11 private networking events for employers and HBCUs

Help us continue this impactful work into 2025!

Visit naceweb.org/hbcu-summit to learn more about our award-winning program.

Become a Sponsor

Has your organization made a commitment to support workforce diversity?

Consider building a sponsorship package that directly supports HBCUs as they prepare students for competitive and fulfilling careers.



Questions?

We'd love to discuss your goals and explore the best package options for you!



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I had a few 'Ah Ha' moments that I will be bringing back to our upper management to consider implementing and others that I can implement immediately.

— 2023 HBCU SUMMIT ATTENDEE



Sponsorship Levels & Benefits

Lead Sponsor | \$25,000

- Speaking opportunity in Opening Kickoff for one (1) day of the summit. Verbal sponsor recognition at start and end of opening session.
- Unlimited complimentary event registrations within the same company
- Sponsor profile listing in virtual event platform with logo, company description, contact information, and social media links.
- Featured sponsor logo and link on NACE's HBCU and Inclusion Summit 2025 microsite pre- and post-event.
- Social media graphics featuring the sponsor's logo to highlight their support for this event.

Marketing Emails

- Sponsor logo and link on all marketing emails for this event.
- Sponsor logo included in the order confirmation email for the event.
- Opportunity to provide a giveaway or discount via post event email to all attendees.

Social Media

- Dedicated LinkedIn post highlighting sponsor's organization
- Promotional banners with the sponsor's logo provided by NACE for use on LinkedIn and Facebook

Post-Event Engagement

- Exclusive invitation to participate in a VIP HBCU/Employer Virtual Roundtable in Spring of 2025
- Exclusive invitation to attend an exclusive in-person event during the NACE25 Conference
- One (1) year of recognition as an official sponsor of NACE's HBCU Affinity Group
- Featured sponsor placement with logo and link in the NACE Journal
- Complimentary copy of *NACE Demographic Graduate Profile Report: HBCUs*
- One (1) NACE Demographic Graduate Profile Report



Strategic Sponsor | \$15,000

- Unlimited complimentary NACE's HBCU and Inclusion Summit 2025 event registrations within the same company
- Sponsor profile listing in virtual event platform with logo, company description, contact information, and social media links.
- Featured sponsor logo and link on NACE's HBCU and Inclusion Summit 2025 website pre- and post-event.
- Digital assets for sponsor use highlighting sponsor support of HBCU Summit.

Marketing Emails

- Sponsor logo and link on all adjacent marketing e-mails for event.
- Opportunity to provide a giveaway or discount via post event e-mail to all attendees.

Social Media

- Dedicated LinkedIn post highlighting your organization as a sponsor; and
- Promotional banners with sponsors logo provided by NACE for use on LinkedIn, Facebook, and X

Post-Event Engagement

- Exclusive invitation to participate in a VIP HBCU/ Employer Virtual Roundtable in Spring of 2025
- Exclusive invitation to attend an exclusive in-person event during the NACE25 Conference
- Featured sponsor placement with logo and link in the NACE Journal
- Complimentary copy of *NACE Demographic Graduate Profile Report: HBCUs*
- One (1) NACE Demographic Graduate Profile Report





Visionary Sponsor | \$10,000

- Unlimited complimentary NACE's HBCU and Inclusion Summit 2025 event registrations within the same company
- Sponsor profile listing in virtual event platform with logo, company description, contact information, and social media links.
- Featured sponsor logo and link on NACE's HBCU and Inclusion Summit 2025 website pre- and post-event.

Marketing Emails

- Sponsor logo and link on all adjacent marketing e-mails for event.
- Opportunity to provide a giveaway or discount via post event e-mail to all attendees.

Social Media

- Promotional banners with sponsors logo provided by NACE for use on LinkedIn, Facebook, and X

Post-Event Engagement

- Featured sponsor placement with logo and link in the NACE Journal
- Exclusive invitation to participate in a VIP HBCU/Employer Virtual Roundtable in Spring of 2025
- Exclusive invitation to attend an exclusive in-person event during the NACE25 Conference; and
- Complimentary copy of *NACE Demographic Graduate Profile Report: HBCUs*

Initiative | \$5,000

- Seven (7) complimentary NACE's HBCU and Inclusion Summit 2025 event registrations
- Featured sponsor logo and link on NACE's HBCU and Inclusion Summit 2025 website pre- and post-event.
- Featured sponsor placement with logo and link in the NACE Journal
- Sponsor profile listing in virtual event platform with logo, company description, contact information, and social media links.
- Exclusive invitation to participate in a VIP HBCU/ Employer Virtual Roundtable in Spring of 2025
- Complimentary copy of *NACE Demographic Graduate Profile Report: HBCUs*

Ally | \$3,000

- Three (3) complimentary NACE's HBCU and Inclusion Summit 2025 event registrations
- Featured sponsor logo and link on NACE's HBCU and Inclusion Summit 2025 website pre- and post-event.
- Featured sponsor placement with logo and link in the NACE Journal
- Sponsor profile listing in virtual event platform with logo, company description, contact information, and social media links.
- Complimentary copy of *NACE Diversity Graduate Profile Report: HBCUs*



NACE believes in a world that is inclusive in approach and where equal opportunities and equitable outcomes exist for all. Read NACE's Diversity, Equity, and Inclusion Statement at naceweb.org/dei-statement.

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