

# PROGRAM SPACE REGISTRATION FORM

**2018**  
**NACE**  
conference+expo  
JUNE 5 – 8 • NEW ORLEANS

## AD SIZES

Full Page	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,250
Inside Front Cover	<input type="checkbox"/> \$3,375	<input type="checkbox"/> \$4,390
Inside Back Cover	<input type="checkbox"/> \$3,125	<input type="checkbox"/> \$4,050
Back Cover	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$4,875

## MEMBER PRICING

## NONMEMBER PRICING

## IMPORTANT DATES

**Reservation Deadline:** March 15, 2018

**Materials Deadline:** April 2, 2018

## PLEASE RETURN TO

**Ashley Kuback**

akuback@naceweb.org

610.625.1020

## ADVERTISER

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

## AUTHORIZATION SIGNATURE *(Required)*

The signatories below warrant that they are fully authorized to sign this Agreement on behalf of themselves, if they are signing in their individual capacity, or on behalf of the entity that they represent, if they are signing on behalf of an entity.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## PRODUCTION CONTACT *(If applicable)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

## PAYMENT

### Charge to

Visa

Mastercard

American Express

Discover

Card No. \_\_\_\_\_

Security No.\* \_\_\_\_\_ Expiration Date \_\_\_\_\_

\*For Visa, Mastercard, and Discover cards, the security code is the last 3-digit number located on the back of your card or above your signature line. For an American Express card, it is the 4-digit number on the FRONT above the end of your card number.

## AGENCY *(If applicable)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Signature *(Required)* \_\_\_\_\_

Date \_\_\_\_\_

By my signature, I authorize payment in full for the total listed above and agree to the terms and conditions listed below.

## PRODUCTION CONTACT *(If applicable)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

## TERMS AND CONDITIONS

1. Advertisements are due one week prior to the scheduled date of distribution.
2. Acceptance of an advertisement is at NACE's discretion. NACE has the right to refuse any advertisement. Acceptance of an advertisement does not imply and may not be construed to constitute endorsement on the part of NACE.
3. The advertiser agrees to pay for all listings in accordance with this contract. Payment is due with space reservation form. (Credit card will not be billed until NACE has accepted the reservation and received materials).
4. Cancellations: Cancellations will be accepted up to three business days before the scheduled date of distribution provided that the cancellation request is in writing. If cancellation is made after that, the advertiser or authorized agent will be liable for the payment of the full billing amount.

# PROGRAM SPECIFICATIONS

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## FOR MORE INFORMATION OR TO EMAIL YOUR ARTWORK, CONTACT

**Laura Czuba**

lczuba@naceweb.org

610.625.1042

## PRODUCTION SPECIFICATIONS

**Publication trim size:** 5 1/2" x 8 1/2", spiral-bound program booklet. All ads are four-color process.

## MECHANICAL SPECIFICATIONS

Sizes are listed below as width x depth

### FULL PAGE AD

**Trim Size:** 5 1/2" x 8 1/2"

**Non Bleed:** 4 1/8" x 7 1/2"

**Full Size:** 5 3/4" x 8 3/4"; live area: 4 1/8" x 7 1/2"

*Please note: When designing ad, live area should allow for spiral binding to the left.*

## FILE REQUIREMENTS

- PDF – Write PDF file using press optimized job options. Embed all fonts and high-resolution images.
- Image resolution should be 300 dpi.
- Color files must be CMYK format with no RGB, LAB or Index color elements.
- All bleeds must be included in file for full-page bleed ads.

The NACE18 Conference Program is a spiral-bound booklet. All ads, except for inside and back cover will be right-hand pages. Inside and back cover will be left-hand pages.